

NORTH LINCOLNSHIRE COUNCIL

**SPORT, LEISURE AND CULTURE
CABINET MEMBER**

CULTURAL SERVICES FEES & CHARGES

1. OBJECT AND KEY POINTS IN THIS REPORT

- 1.1 To seek approval for fees and charges in Cultural Services venues for 2011-12.
- 1.2 The key points of the report are:
- Fees for Normanby Admission Tickets and the Plowright Theatre were agreed previously by the Cabinet Member.
 - The remaining fees and charges need approving to allow them to come into effect in April 2011.
 - The proposed charges attached as appendices reflect the budget that was approved by council on 23 February 2011.

2. BACKGROUND INFORMATION

- 2.1 The increases proposed reflect the budget that was approved by council on 23 February 2011.
- 2.2 The following issues were taken into account in proposing the changes.
- The Corporate Charging Framework (CCF) and the need to exercise commercial judgement in setting price levels
 - Customer feedback on current charges
 - Rounding of prices to fit within the CCF
 - Benchmarking with other services
 - Balancing keeping prices down with meeting targets from increased usage.
 - The potential impact of the current economic climate.
- 2.3 The proposed fees for Museum Education reflect the Shared Service arrangement with North East Lincolnshire Council. The recommendation is that the reduced rate for North Lincolnshire Schools is extended to schools in North East Lincolnshire as well, in line with the Shared Service agreement.

3. OPTIONS FOR CONSIDERATION

3.1 To agree the proposed fees and charges as set out in the appendices.

3.2 To consider other fees and charges.

4. ANALYSIS OF OPTIONS

4.1 The proposed fees and charges were calculated to meet the budget approved by the council on 23 February 2011. They are proposed as the optimum price to achieve these targets.

4.2 It is possible to agree other prices. A reduction in the charges could result in not meeting the income targets, while any excessive increase could result in less income from customer resistance.

5. RESOURCE IMPLICATIONS (FINANCIAL, STAFFING, PROPERTY, IT)

5.1 The proposed fees and charges will help to meet the new budget targets. There are no other financial implications.

5.2 There are no other resource implications.

6. OTHER IMPLICATIONS (STATUTORY, ENVIRONMENTAL, DIVERSITY, SECTION 17 - CRIME AND DISORDER, RISK AND OTHER)

6.1 Setting appropriate and reasonable fees and charges encourages participation in leisure related activity across all sectors of the diverse community of North Lincolnshire. Increasing positive participation in leisure can provide positive benefits toward reducing crime, particularly relating to incidents of anti-social behaviour.

7. OUTCOMES OF CONSULTATION

7.1 Customer feedback on fees and charges is taken into account when making proposals for new rates.

8. RECOMMENDATIONS

8.1 To approve the fees and charges for Cultural Services venues set out in the appendix.

DIRECTOR OF INFRASTRUCTURE SERVICES

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Date: 17 February 2011

Background Papers used in the preparation of this report:

- Corporate Charging Framework

Appendix 1

Normanby Hall Country Park Charges

ALL CHARGES INCLUSIVE OF VAT

	Proposed 2011/12
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Camping:	
Per night (adult)	£2.50
Per night (junior)	£1.60
Caravans	
Caravan rallies per night	£4.40
Touring caravan per night	£10.00
Pony Club Rallies	£56.00
Outside Talks in NL (plus mileage at 50.5p per mile)	£68.00
Park Education Room Evenings, summer only	£23.50
Farming Museum Education Room	£43.00
Normanby Hall:	
Exhibitions	£200.00
Charity Concerts (Mon-Thur only)	£118.00
Civil Weddings Facility Hire (inclusive of flowers)	£450.00
Civil Wedding without Reception (Mon-Fri only)	£700.00
Evening Function – facility hire fee	£155.00
Off peak, all inclusive package for 50	£2,000.00
Venue Facility Hire	
Hire of the Hall	£945.00
Hire of the Park	£1495.00
Hire of Caravan Site	£585.00
Hire of Campsite	£355.00
Conference Fees	
½ day per delegate	£17.00
½ day per delegate including lunch	£25.75
Full day per delegate	£28.75
Additional hours before 8.30 am and after 5 pm (per hour)	£28.75
Break off Rooms (Sheffield Lounge/Morning Room/Board Room)	£37.50
Break off Rooms (Conference Room/Regency Dining Room)	£56.00

North Lincolnshire Museum

	Proposed 2011/12
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Education	
Loan Pack – Northern Lincolnshire Schools	£21 (including delivery) Additional pack £11.00
Loan Pack – Out of area Schools	£26 Additional pack £16.00
Delivery and collection charge (per school) Outside North Lincolnshire	
Loan Pack – Community Groups	£63 per year for up to 10 boxes £25 per quarter for 3 boxes £11 per one-off loan box
Delivery and collection charge	
Single Workshops	£63
Double Workshops	£107
Single Workshops – out of area schools	£84
Double Workshops – out of area schools	£153
Half Day outreach session – Northern Lincs Schools	£105
Full Day outreach session – Northern Lincs Schools	£192
Half Day outreach session – out of area schools	£112
Full Day outreach session – out of area schools	£200
Self Guided visit Normanby Hall– Northern Lincolnshire Schools	£36
Self Guided visit Normanby Hall – Out of area schools	£45
Workshops for Adult Groups	£62
North Lincolnshire Museum	
Museum Rooms	
Day Rate (+VAT if applicable)	£68.00
Evening Rate 2 hours (+VAT if applicable)	£85.00
Additional Hours (+ VAT if applicable)	£22.00
Guided Tours of the Museum (per person)	£3.50
Photographs – Image Archive	
A4 Photo Quality	£10.00
A5 Photo Quality	£6.00
Postcard	£4.00
Curatorial	
Museum Club	£2.95
Archaeology Storage (+ VAT)	£82.00
Lectures	£68.00

20-21 VISUAL ARTS CENTRE

	Proposed 2011/2012
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Room hire	Half day from 10.00am	£35
	Full day 10.00 – 5.00	£60
	Per hour or part outside hours	£28
	Equipment hire per item	£7
Education	NLC School loans	
	Moving Toys	£20
	Other schools loans	
	Moving Toys	£25
Resources	Big Draw curriculum pack	£4
	Use of Education Room for lunch	£15
Visits & Outreach	NLC Schools	
	Single sessions	£70
	Double sessions	£115
	Gallery tour/talk	£30
	Outreach half day	£112
	Outreach full day	£195
	Extended schools workshop (Max 1.5 hours)	£90
	Introductory visit (Half day – One per school)	£35
	Other Schools	
	Single sessions	£90
	Double sessions	£165
	Gallery tour/talk	£35
	Outreach half day + mileage	£120
	Outreach full day + mileage	£210
	Other Services	
	Bookable Art-tivities	£3.50
	Children's parties per head	£8.50