

NORTH LINCOLNSHIRE COUNCIL

**HIGHWAYS AND NEIGHBOURHOODS
CABINET MEMBER**

**PROPOSED RELAXATION OF CAR PARKING CHARGES FOR LATE NIGHT
CHRISTMAS SHOPPING EVENTS**

1. OBJECT AND KEY POINTS IN THIS REPORT

- 1.1 To reconsider the relaxation of car parking charges as in previous years to coincide with the Late Night Christmas Shopping Events in Scunthorpe and Brigg (6 in Scunthorpe and 1 in Brigg).
- 1.2 That an urgent decision be taken to allow immediate publication of the proposed dates, to enable traders to make necessary arrangements.

2. BACKGROUND INFORMATION

- 2.1 In previous years charging for car parking has been relaxed from 4.00 pm on the evenings when the Late Night Shopping Events are taking place (6 in total).
- 2.2 Any monies taken through the ticket machines after 4.00 pm have been donated to Charity (The Mayor's Appeal Fund/Brigg Mayor's Appeal Fund) and the public have been advised of this fact if they wish to make a contribution.
- 2.3 The Late Night Christmas Shopping Events this year are taking place following the switch on of the lights on Thursday 17 November in Scunthorpe.

3. OPTIONS FOR CONSIDERATION

- 3.1 It is proposed to seek approval once again for the relaxation of car parking charges after 4.00 pm on the following dates in Scunthorpe and Ashby:-

Thursday 17 November
Thursday 24 November
Thursday 1 December

Thursday 8 December
Thursday 15 December
Thursday 22 December

and on Friday 2 December in Brigg.

4. ANALYSIS OF OPTIONS

- 4.1 Approving the relaxation of charges after 4.00 pm may encourage shoppers into the town centres for these late night events, and boost donations to the Mayors Appeal Fund's.
- 4.2 Not approving the relaxation of charges after 4.00 pm may have a detrimental impact on trade in the town centres for these late night events.

5. RESOURCE IMPLICATIONS

5.1 Finance

- 5.1.1 The amount donated to the Mayors' charities last year for 6 events was £1225.60. It is anticipated this year for 7 events it would be in the order of £1485.00.

5.2 Staffing

- 5.2.1 There are no staffing implications for the Highways and Planning Service.

5.3 Property

- 5.3.1 There are no implications for Property Services.

5.4 I.T.

- 5.4.1 There are no IT implications.

6. OTHER IMPLICATIONS (STATUTORY, ENVIRONMENTAL, DIVERSITY, SECTION 17 - CRIME AND DISORDER, RISK AND OTHER)

6.1 Statutory

- 6.1.1 There are no statutory implications to this report.

6.2 Environmental

6.2.1 Relaxing the charges after 4.00 pm may encourage drivers to use the off street car parks, rather than drive around looking for available on street parking.

6.3 Diversity

6.3.1 A stage one diversity impact assessment has been carried out and is available for inspection in the Safer Roads Team, Church Square House

6.4 Section 17 – Crime and Disorder

6.4.1 None.

7. OUTCOMES OF CONSULTATION

7.1 No consultation has taken place other than internally.

8. RECOMMENDATIONS

8.1 To waive charging after 4.00 pm on 17 November, 24 November, 1 December, 8 December, 15 December and 22 December in Scunthorpe and Ashby and on 2 December in Brigg, and donate any revenue received to the relevant Mayors Appeal Funds.

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Background Papers used in the preparation of this report

Ticket Machine Data for 2010