

**NORTH LINCOLNSHIRE COUNCIL**

**SPORT, LEISURE AND CULTURE  
CABINET MEMBER**

**LEISURE SERVICES FEES & CHARGES**

**1. OBJECT AND KEY POINTS IN THIS REPORT**

- 1.1 To seek approval for the fees and charges in Leisure Services venues for 2010-11.
- 1.2 The key points of the report are:
- Fees for Normanby Admission Tickets and the Plowright Theatre were agreed previously by the Cabinet Member.
  - The remaining fees and charges need approving to allow them to come into effect in April 2010.
  - The proposed charges attached as appendices reflect the budget that was approved by council on 24 February 2010, including a 2.5% increase on income targets.
  - In some cases it is proposed to restructure rather than increase the fees, and achieve the income target through additional usage rather than additional cost to the customer.
  - There are a number of new charges to reflect new services.
  - A further new set of charges is being proposed for commercial use of images of objects from the museum collections.
  - The proposed fees and charges are in the attached appendices

**2. BACKGROUND INFORMATION**

- 2.1 The increases proposed reflect the budget that was approved by council on 24 February 2010.
- 2.2 The following issues were taken into account in proposing the changes.
- The Corporate Charging Framework (CCF) and the need to exercise commercial judgement in setting price levels
  - Customer and staff feedback on current charges
  - Rounding of prices to fit within the CCF
  - Benchmarking with other services
  - Balancing keeping prices down with meeting targets from increased usage.
  - The potential impact of the current economic climate
  - The Golf Business Plan 2008-2013
  - The Governments Free Swimming Programme.

2.3 For the Museum Education Service two changes are proposed.

- **Workshops for Adult Groups** – a new fee is proposed to cater for an emerging market of adult groups wishing to experience workshops originally developed for schools.
- **School Loans** – a new set of fees is proposed for Community Groups wishing to make use of the loan boxes originally developed for schools.

2.4 The Museum service takes photographs of items in the collection and holds a large library of photographs which can be supplied for reproduction for commercial, educational or academic use. No set of fees exists for these. Collections staff have researched the fees charged by other Museum Services and the proposed list in the appendix reflects the charges from similar service providers.

### 3. **OPTIONS FOR CONSIDERATION**

3.1 To agree the proposed fees and charges as set out in the appendices.

3.2 To consider other fees and charges.

### 4. **ANALYSIS OF OPTIONS**

4.1 The proposed fees and charges were calculated to meet the budget approved by the council on 24 February 2010. They are proposed as the optimum price to achieve these targets.

4.2 It is possible to agree other prices. A reduction in the charges could result in not meeting the income targets, while any excessive increase could result in less income from customer resistance.

### 5. **RESOURCE IMPLICATIONS (FINANCIAL, STAFFING, PROPERTY, IT)**

5.1 The proposed fees and charges will meet the new budget targets. There are no other financial implications.

5.2 There are no other resource implications.

### 6. **OTHER IMPLICATIONS (STATUTORY, ENVIRONMENTAL, DIVERSITY, SECTION 17 - CRIME AND DISORDER, RISK AND OTHER)**

6.1 Setting appropriate and reasonable fees and charges encourages participation in leisure related activity across all sectors of the diverse community of North Lincolnshire. Increasing positive participation in leisure can provide positive benefits toward reducing crime, particularly relating to incidents of anti-social behaviour.

## **7. OUTCOMES OF CONSULTATION**

- 7.1 Customer feedback on fees and charges is taken into account when making proposals for new rates.

## **8. RECOMMENDATIONS**

- 8.1 To approve the fees and charges for Leisure Services venues set out in the appendices.

### **SERVICE DIRECTOR ASSET MANAGEMENT AND CULTURE**

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Date: 26 February 2010

#### **Background Papers used in the preparation of this report:**

- Corporate Charging Framework

## Schedule of Fees and Charges – Cultural Services

### Normanby Hall Country Park Charges

ALL CHARGES INCLUSIVE OF VAT

	Proposed 2010/11
<b>Camping:</b>	
Per night (adult)	£2.35
Per night (junior)	£1.50
<b>Caravans</b>	
Caravan rallies per night	£4.20
Touring caravan per night	£10.00
Pony Club Rallies	£53.35
Outside Talks in NL (plus mileage at 50.5p per mile)	£66.00
Park Education Room Evenings, summer only	£22.50
Farming Museum Education Room	£41.00
<b>Normanby Hall:</b>	
Exhibitions	£190.00
Charity Concerts (Mon-Thur only)	£112.00
Civil Weddings Facility Hire (inclusive of flowers)	£435.00
Civil Wedding without Reception (Mon-Fri only)	£675.00
Evening Function – facility hire fee	£148.00
<b>Venue Facility Hire</b>	
Hire of the Hall	£900.00
Hire of the Park	£1420.00
Hire of Caravan Site	£560.00
Hire of Campsite	£340.00
<b>Conference Fees</b>	
½ day per delegate	£16.00
½ day per delegate including lunch	£24.50
Full day per delegate	£27.50
Additional hours before 8.30 am and after 5 pm (per hour)	£27.50
Break off Rooms (Sheffield Lounge/Morning Room/Board Room)	£35.75
Break off Rooms (Conference Room/Regency Dining Room)	£53.50

## North Lincolnshire Museum

	Proposed 2010/11
<b>Education</b>	
Loan Pack – North Lincolnshire Schools	£20 (including delivery) Additional pack £10.00
Loan Pack – Out of area Schools	£25 Additional pack £15.00
Delivery and collection charge (per school) Outside North Lincolnshire	50.5p per mile
Loan Pack – Community Groups	£60 per year for up to 10 boxes £24 per quarter for 3 boxes £10 per one-off loan box
Delivery and collection charge	50.5p per mile
Single Workshops	£60
Double Workshops	£102
Single Workshops – out of area schools	£80
Double Workshops – out of area schools	£146
Half Day outreach session – North Lincs Schools	£100
Full Day outreach session – North Lincs Schools	£183
Half Day outreach session – out of area schools	£107
Full Day outreach session – out of area schools	£193
Self Guided visit Normanby Hall– North Lincolnshire Schools	£34
Self Guided visit Normanby Hall – Out of area schools	£43
Workshops for Adult Groups	£59
<b>North Lincolnshire Museum</b>	
Museum Rooms	
Day Rate (+VAT if applicable)	£66.00
Evening Rate 2 hours (+VAT if applicable)	£82.00
Additional Hours (+ VAT if applicable)	£20.50
Guided Tours of the Museum (per person)	£3.00
<b>Photographs – Image Archive</b>	
A4 Photo Quality	£9.70
A5 Photo Quality	£5.60

Postcard	£3.60
<b>Curatorial</b>	
Museum Club	£2.80
Archaeology Storage (+ VAT)	£79.50
Lectures	£66.00
<b>SMR</b>	
Commercial Users – first hour (+ VAT)	£100.00
Commercial Users – subsequent hours (+VAT)	£53.00

## Reproduction Fees

The following fees are for colour reproduction per image. For black and white reproduction fees reduce by 50%.

	One Country, One Language	World Rights, One Language	World Rights, All Languages
<b>Publications</b>			
Books, part works, periodicals, newspaper articles, magazines and brochures, CD-ROM, DVD	£60	£80	£100
Academic, educational textbooks, journals, CD-ROM, DVD and other non-profit publications	£30	£40	£50
Book covers, magazine covers, brochure covers, CD/record, video, DVD or CD/Rom covers	£120	£150	£200
Academic and educational book covers	£70	£90	£110
<b>Merchandise</b>			
Postcards, greetings cards, notelets and small reproductions (3 years rights)	£100	£120	£140
Fine Art prints, posters, calendars, gift wrap (3 years rights)	£120	£140	£160
Games, jigsaws, T-shirts, 3D replicas and souvenirs (3 years rights)	£150	£175	£200
Advertising magazine or press, direct mail, brochures, leaflets, and television	£150	£170	£190
<b>Television, Film, DVD and Video (per named programme, terrestrial, cable, satellite, digital tv (per format) and film</b>			

One time flash fee up to 12 seconds, standard	£50	£80	£110
One time flash fee up to 12 seconds (10 years unlimited rights, all formats, per programme)	£250	£350	£450
Educational use	£25	£40	£55
Facility fee for photography, filming or TV companies filming in the galleries	£200 per day	£200 per day	£200 per day

<b>Web use</b>	<b>Commercial</b>	<b>Educational / Academic</b>
Home page, (1 year right)	£100	£50
Supplementary page (1 year right)	£60	£30

Please note these fees do not include any copyright fees due to an artist or to the estate of an artist whose work is in copyright. It is the responsibility of the client to obtain copyright clearance.

VAT, where applicable, will be added at the standard rate for all UK orders. For other countries in the EU VAT will be added unless a VAT Registration Number is supplied. VAT is not applicable to orders supplied outside the EU.

Images will usually be supplied in digitised format, in a jpeg or tiff file via email or by post on a disc.

Most requests will be dealt with within two working weeks when images are already in existence. Fees shown are for existing images. New photography will take up to four weeks and will entail an addition fee of £50 plus VAT.

All images reproduced will remain the copyright of North Lincolnshire Museums Service. Please see the attached Terms and Conditions for Reproduction of Photographs and Additional Terms and Conditions for Reproduction in Multimedia Products.

Educational and non-profit making organisations may be eligible for a discount on the standard tariff.

## 20-21 VISUAL ARTS CENTRE

		<b>Proposed 2010/2011</b>	
<b>Room hire</b>	Half day from 10.00am	£30	
	Full day 10.00 – 5.00	£55	
	Per hour or part outside hours	£26	
	Equipment hire per item	£6	
<b>Education</b>	<b>NLC School loans</b>		
	Moving Toys	£18	
	<b>Other schools loans</b>		
	Moving Toys	£23	
<b>Resources</b>	Big Draw curriculum pack	£3.50	
	Use of Education Room for lunch	£13	
<b>Visits &amp; Outreach</b>	<b><i>NLC Schools</i></b>		
	Single sessions	£63	
	Double sessions	£105	
	Self Guided	£12	
	Gallery tour/talk	£25.50	
	Outreach half day	£102	
	Outreach full day	£185	
	Extended schools workshop (Max 1.5 hours)	£82	
	Introductory visit (Half day – One per school)	£31	
		<b><i>Other Schools</i></b>	
	Single sessions	£82	
	Double sessions	£151	
	Self guided	£17.50	
	Gallery tour/talk	£31.50	
	Outreach half day	£110	
	Outreach full day	£198	
	Bookable Art-tivities	£2.50	
	Children's parties per head	£8.20	

## Schedule of Fees and Charges – Sports Facilities

## Appendix 2

Activity	Unit	Standard Price	Concessionary Scheme				
		2010/11 Charge	Over 60 (Where Applicable)	Junior	Adult (Where Applicable)	Over 60 (Where Applicable)	Junior
Casual Swim	Per 40 mins	3.20	0.00	0.00	1.60	0.00	0.00
Lunchtime Lanes		3.20	0.00	0.00	1.60	0.00	0.00
Sports Swim		2.20	0.00	0.00	1.10	0.00	0.00
Swimlincs	Per ½ hour	6.20	5.60	3.40			
1 to 1 Lessons	½ hour	15.00					
Aqua Fitness	per hour	3.70					
Annual Swim Saver	12 month	266.90					
Main Pool Hire	per hour	59.10					
Small Pool Hire	per hour	39.60					
Both Pools	per hour	85.75					
Midweek Gala	per hour	61.50					
Saturday Gala	per hour	88.30					
Badminton Court	per hour	7.00	6.30	4.20			
Squash Court (per person)	per court	5.70	5.10	3.40			
Fitness Training	per hour	4.40	3.95	2.40	2.20	2.00	1.20
First Visit	per course	25.60	23.05	14.10			
Gym 1 to 1	per hour	30.00	27.00	16.50			
Sauna/Steam Room/Spa	per hour	5.80	5.20	3.20	2.90	2.60	1.60
Sauna/Steam Room	per hour	5.10	4.60	2.80	2.55	2.30	1.40
Sunbeds	per session	5.50					
Aerobics/Circuit Training	per hour	3.70					
Step Aerobics	per hour	3.70					
Fifty +	per hour	3.70					
Karate	per hour	3.50	3.15	1.95			
Gymnastics	per hour	6.00	5.40	3.30			
Creche	per 2 hours	1.80			0.90		

Sports Hall Hire (ALC/BSH)	per hour	35.00		
Sports Hall Hire (BLC)	per hour	28.00		
Sports Hall Hire (ELC)	per hour	21.00		
MUGA	per hour	20.00		
Floodlights	per hour	4.80		
Tennis Court	per hour	7.00		
Direct Debit - H&F	per month	30.90		
Direct Debit - Swim	per month	22.60		
Concession Card	per year	1.50		
Booking Card	per year	3.00		
Spectators	per visit	1.00	0.90	0.55
<b>Indoor Bowls Centre</b>				
Subscription rates	per annum	30.40	27.35	16.70
Joining Fee		19.90	17.90	10.95
Member's Rink Fees (2hrs)	per 2 hours	2.40	2.15	1.30
Member's Rink Fees (1hr)	per 1 hour	1.20	1.10	0.65
Non-Member's Rink Fees (2hrs)	per 2 hours	4.30	3.85	2.35
Non-Member's Rink Fees (1hr)	per 1 hour	3.50	3.15	1.95
<b>Quibell Park</b>				
QP Stadium Hire (Off Peak)	per hour	28.00		
QP Stadium Hire (Peak)	per hour	31.00		
QP Buffet	per day	31.30		
QP Stadium Pitch	per match	52.40		
QP Training	per hour	2.50	2.25	1.40
QP Season Ticket (Year)	per year	52.60	47.35	28.95
QP Season Ticket (1/2 Year)	per half year	27.30	24.55	15.00
QP Velodrome (Off Peak)	per hour	32.00		
QP Velodrome (Peak)	per hour	35.00		
<b>Quibell Park / Winterton SP</b>				
Synthetic Pitch (Full) (Off Peak)	per hour	48.00		
Synthetic Pitch (Full) (Peak)	per hour	54.00		
Synthetic Pitch (Half) (Off Peak)	per hour	27.00		

Synthetic Pitch (Half) (Peak)	per hour	30.00
Synthetic Pitch (Third) (Off Peak)	per hour	21.00
Synthetic Pitch (Third) (Peak)	per hour	24.00
(Peak - Mon - Fri after 5pm)	per hour	

#### Outdoor Sites

Football / Rugby Pitch	per match	37.00	20.35	
Cricket	per match	24.20	13.30	
Sports Ground Hire		80.50		
Mini Soccer - 1 Match		9.10		
Mini Soccer - 2 Matches		16.10		
Mini Soccer - 3 Matches		23.10		
Mini Soccer - 1 Match + Changing		17.30		
Mini Soccer - 2 Matches + Changing		30.60		
Mini Soccer - 3 Matches + Changing		44.60		
Bowls	per hour	2.40	2.15	1.30
Bowls Season Ticket	per annum	29.10	26.20	16.00
Advance Booking Fee		1.90		

#### Golf Membership

Adult 7 Day	498.00
Adult 5 Day	444.00
Over 60's 7 Day	450.00
Over 60's 5 day	408.00
Joint 7 Day	948.00
Joint 5 Day	843.00
Over 80's	150.00
Country	155.00
Junior U14	40.00
Junior U16	65.00
Junior U18	75.00
Student	85.00
Intermediate	246.00
Associate - Silver	50.00
Associate - Gold	125.00
Family Member	990.00

<b>Joining Fee</b>	<b>155.00</b>		
<b>Normanby Hall Green Fees</b>			
<b>Weekday</b>	<b>17.00</b>	<b>15.30</b>	<b>6.80</b>
<b>Weekday Twilight</b>	<b>12.00</b>		
<b>Weekday Member's Guest</b>	<b>12.00</b>		
<b>Weekend</b>	<b>19.00</b>	<b>17.10</b>	<b>7.60</b>
<b>Weekend Twilight</b>	<b>13.00</b>		
<b>Weekend Member's Guest</b>	<b>13.00</b>		
<b>Kingsway Green Fees</b>			
<b>Weekday</b>	<b>5.80</b>	<b>5.20</b>	<b>2.90</b>
<b>Weekend</b>	<b>6.60</b>	<b>5.95</b>	<b>3.30</b>