

NORTH LINCOLNSHIRE COUNCIL

CABINET

UPDATE ON LINCS LOTTO

1. OBJECT AND KEY POINTS IN THIS REPORT

- 1.1 To provide Cabinet with an update in respect of Lincs Lotto.
- 1.2 Lincs Lotto is a local lottery that will benefit community and charitable groups in North Lincolnshire. The first draw is planned for 30th September 2017.
- 1.3 Community groups were invited to a launch event on 27th June 2017 where information was presented about how groups can sign up as a 'good cause' and how they benefit.
- 1.4 The Lincs Lotto is being promoted to the public to support their chosen good cause.

2. BACKGROUND INFORMATION

- 2.1 Following approval from Cabinet Members Governance and Transformation and Commercial Enterprise in December 2016, the council has secured a provider, Gatherwell, to deliver the Lincs Lotto on its behalf. The council has secured the necessary Remote Operating License from the Gambling Commission which authorises the council to promote a lottery.
- 2.2 The Lincs Lotto is a locally based weekly online lottery. All funds raised go to good causes that benefit the North Lincolnshire community. Further information can be found on the website www.lincslotto.co.uk. Good causes are required to meet the following criteria before they are admitted on to the Lincs Lotto:
 - Provide community activities or services within North Lincolnshire, which are of benefit to the residents of North Lincolnshire
 - Have a formal constitution or set of rules
 - Have a bank account requiring at least two unrelated signatories
 - Operate with no undue restrictions on membership

And be either:

- A constituted group with a volunteer management committee with a minimum of three unrelated members that meets on a regular basis (at least three times per year)

- A registered charity, with a board of trustees

Or:

- A registered Community Interest Company, and provide copies of your Community Interest Statement, details of the Asset Lock included in your Memorandum and Articles of Association, and a copy of your latest annual community interest report

The follow categories are not eligible:

- Groups promoting a particular religious or political belief or activity, or a campaign that does not directly relate to the provision of community activities or services within North Lincolnshire
- Organisations that do not do work within the boundaries of North Lincolnshire
- Individuals
- Organisations which aim to distribute a profit
- Organisations with no established management committee/board of trustees (unless a CIC)

2.3 On 27th June 2017, community groups were invited to a launch event at the Baths Hall, at which information about how to sign up to be a good cause and what benefits organisations can receive from joining the Lincs Lotto were shared. There was a very good turnout and 36 applications have already been received from organisations. Further launch events are planned for July in Brigg and Crowle.

2.4 Each good cause that is registered with Lincs Lotto, are clearly identified on the Linc Lotto website so that people who are purchasing lottery tickets can select their preferred good cause and for each £1 ticket purchased, the good cause selected receive 50 pence. A further 10 pence is retained for use by the council to support investment in communities and 40 pence goes towards the prizes and administration.

2.5 As more groups apply to be included as a good cause, the Lincs Lotto is being promoted to the public through various routes, including the Direct Magazines, social media, activities and events. Each good cause will also promote the Lincs Lotto to their members and supporters.

3. OPTIONS FOR CONSIDERATION

3.1 That Cabinet notes the update outlined in the report.

4. ANALYSIS OF OPTIONS

4.1 The report is for information.

5. RESOURCE IMPLICATIONS (FINANCIAL, STAFFING, PROPERTY, IT)

5.1 Not applicable.

6. OUTCOMES OF INTEGRATED IMPACT ASSESSMENT (IF APPLICABLE)

6.1. Not applicable.

7. OUTCOMES OF CONSULTATION AND CONFLICTS OF INTERESTS DECLARED

7.1 Not applicable.

8. RECOMMENDATIONS

8.1 It is recommended that Cabinet notes the update.

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Background Papers used in the preparation of this report