

NORTH LINCOLNSHIRE COUNCIL

CABINET

JOBS AND CAREERS EVENT

1. OBJECT AND KEY POINTS IN THIS REPORT

- 1.1 To support holding a second Jobs and Careers Event, following the success of the first event held in October 2012.

2 BACKGROUND INFORMATION

- 2.1 The council is committed to the priority of regenerating our area and increasing prosperity. To achieve this, we aim to attract business investment and create employment opportunities for all ages. We are working hard to deliver these priority aims. To these ends, the council arranged a Jobs and Careers Event in October 2012. It was the first such event held in 12 years.
- 2.2 Over 70 private sector and public sector exhibitors attended the event. A survey of exhibitors indicated that 98% of exhibitors would exhibit again at a further event.
- 2.3 Around 1600 pupils attended the event, from eleven secondary schools across North Lincolnshire. Each pupil received an event pack. A number of pupils returned to the event after school with their parents.
- 2.4 The general public were allowed to access the event after 3.30pm. Over 900 members of the public attended. Over 100 people attended a 'Get that Job workshop' as part of the event.
- 2.5 Given the success of the event, it is proposed to hold a further such event in October 2013.

3. OPTIONS FOR CONSIDERATION

- 3.1 The options for consideration are either to support holding a second event (option 1) or not to support the event (option 2).

4. ANALYSIS OF OPTIONS

- 4.1 Option 1 is the best option. We propose holding a second Jobs and Careers Event on 15 October 2013 at the Baths Hall.

- 4.2 The council has launched a competition for young people, to design a poster to promote the event in schools. The Scunthorpe Telegraph has promoted the competition. We will use the winning design to promote the event.
- 4.3 Year 11 pupils from local schools will attend the event during the day. We will again allow wider access to the general public after 3.30pm.
- 4.4 All schools will have the opportunity to use a raft of resources to prepare all pupils for the event. The council is committed to providing information digitally. Therefore, we will make these resources available via the council website.
- 4.5 A steering group made up of representatives from the private sector, schools and the council will oversee the delivery of the event.

5. **RESOURCE IMPLICATIONS (FINANCIAL, STAFFING, PROPERTY, IT)**

5.1 Financial

The 'Raising the Profile of North Lincolnshire' budget will fund the £8,000 cost of staging the event.

- 5.2 There are no other resource implications to consider.

6. **OUTCOMES OF INTEGRATED IMPACTASSESSMENT (IF APPLICABLE)**

- 6.1 Not applicable.

7. **OUTCOMES OF CONSULTATION AND CONFLICTS OF INTERESTS DECLARED**

- 7.1 Feedback from the event held in 2012 has informed preparations for a second Jobs and Careers event. Both exhibitors and attendees provided helpful feedback.

8. **RECOMMENDATIONS**

- 8.1. That Cabinet supports the delivery of a second North Lincolnshire Jobs and Careers Event in October 2013 at the Baths Hall, Scunthorpe.

DIRECTOR OF PLACES

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Background Papers used in the preparation of this report - Nil