

NORTH LINCOLNSHIRE COUNCIL

CABINET

PUBLIC HEALTH OUTCOMES FUND

1. OBJECT AND KEY POINTS IN THIS REPORT

- 1.1 To seek Cabinet approval to allocate a proportion of the public health grant towards improving the health outcomes for the population
- 1.2 To support the process adopted to further embed public health across the Council

2. BACKGROUND INFORMATION

- 2.1 Public Health responsibilities transferred to North Lincolnshire Council in April 2013 with a ring fenced grant from the Department of Health of £8.071m in 2013/14 rising to £8.464m in 2014/15. The purpose of the grant is to support the PH statutory functions of the Council. It is audited on a quarterly basis and each Council is required to provide assurance that all spend is on Public Health-related activity.
- 2.2 Approximately £1m of this funding is unallocated and there is also an underspend on public health allocated budgets due to the vacant posts. Whilst the public health grant is ring-fenced there are some areas where this funding can be used to legitimately replace existing Council spend on public health services and help deliver public health outcomes. Such transfers form part of the council's 2013/17 financial plan as approved in February. After these elements, £600k is considered to be available to allocate to one off initiatives in 2013/14 and again in 2014/15.
- 2.3 Following discussions with the Leader and the Cabinet Member for People, consideration has been given to how this unallocated spend could be used to benefit the local population through investing in other areas across the Council. This will enable the services to contribute further to the delivery of public health outcomes as defined by the national Public Outcomes Framework and further embed public health across the council.
- 2.4 As a result, all directorates were invited to submit proposals for one off spend which would then be assessed for their public health impact and prioritised for investment. The assessment was carried out by the Director of Public Health and the Director of Policy & Resources.

2.5 Each proposal had to meet at least one of the following two high level outcome measures from the Department of Health's Public Health Outcomes Framework 2013-2016:

- Increased healthy life expectancy
- Reduced differences in the life expectancy and healthy life expectancy between communities

These outcome measures are supported by a number of public health indicators grouped into four domains:

- Improving the wider determinants of health
- Health improvement
- Health protection
- Healthcare public health and preventing premature mortality

2.6 Each application stated how their proposed activity would link into relevant indicators from the Public Health Outcome Framework. The pro-forma that had to be completed is attached at Appendix 2

2.7 All submissions stated how the activity would contribute towards achievement of indicators from Department of Health's Public Health Outcomes Framework, Consequently, 18 proposals with a total value of £1.2m across 2013-14 and 2014-15 financial years have been assessed as fitting the above criteria.

2.8 This report shows the proposals that have been assessed, together with the relevant funding requested for the two financial years (Appendix 1).

3. OPTIONS FOR CONSIDERATION

3.1 Cabinet agree to fund the attached proposals for use of the public health grant.

3.2 The investment proposals are not agreed leaving a proportion of the public health grant unallocated.

4. ANALYSIS OF OPTIONS

4.1 The approach outlined enables the ring-fenced Public Health grant for 2013-15 to be utilised to support initiatives that contribute to achieving Public Health Outcome Framework indicators and improving health and wellbeing of the North Lincolnshire population.

4.2 As the Public Health grant is monitored regularly by the Department of Health there would be a potential risk to the amount of the grant going forward if we are seen to be saving it or not spending it appropriately.

5. RESOURCE IMPLICATIONS (FINANCIAL, STAFFING, PROPERTY, IT)

5.1 This report allocates £600k in each 2013/14 and 2014/15 for one off public health initiatives from uncommitted funds within the public health grant. £327k is to be spent in 2013/14 and £270k carried forward to 2014/15 to allow £870k to be spent in that year. Use of public health funds to support spending previously carried out through the council's general fund are also provided for as approved in the council 2013/17 Financial Plan .

5.2 Staffing, IT and property implications will depend on the projects that are approved. All proposals make provision for the associated resource implications.

6. OUTCOMES OF INTEGRATED IMPACT ASSESSMENT (IF APPLICABLE)

6.1 No Integrated Impact Assessment has been carried out on this report. Assessments will be undertaken on the individual proposals.

7. OUTCOMES OF CONSULTATION AND CONFLICTS OF INTERESTS DECLARED

7.1 The proposals have been produced by officers across the council to support the delivery of Public Health outcomes. They have been supported by the relevant director.

7.2 No conflicts of interest declared.

8. RECOMMENDATIONS

8.1 Cabinet are asked to note the process adopted, which supports the embedding of public health outcomes across the council.

8.2 Cabinet are requested to authorise funding to support these projects.

CHIEF EXECUTIVE

Civic Centre
Ashby Road
SCUNTHORPE
North Lincolnshire
DN16 1AB
Author: Frances Cunning
Date: 25 October 2013

Background Papers used in the preparation of this report

Healthy Lives Healthy people: Update on Public Health Funding, DH 2012
Healthy Lives Healthy People: improving outcomes and transparency: A Public Health Outcomes Framework for England 2013-2016, Department of Health 2012

Public Health Outcomes Fund					
Initiative	Lead Officer	Directorate	Sponsor	2013/14	2014/15
Active For Life – <i>targeted team to swim classes & exercise in water sessions for specific groups in population.</i>	Head of Sports, Leisure & Culture	Places	Director of Places	60	250
Transport to Multi Sports Session for Stroke Rehabilitation	Assistant Director Community Services	Places	Director of Places	6	6
Balancing Addiction and Education with Enjoyable Physical and Social Activities, through providing Sports and Leisure Provision for Service Users in Recovery and Offenders	Head of Safer Neighbourhoods	Places	Director of Places	10	10
The Get Going Programme (Expansion - 4-6 years) – <i>to prevent, halt & reduce levels of obesity.</i>	Obesity Strategy Co-ordinator	Places	Director of Places	0	35
V News - Engagement of Under -represented Groups and Ethnic Minorities in Sports Leisure and Healthy Lifestyles	Head of Safer Neighbourhood	Places	Director of Places	10	12
Housing Related Support Service for Homeless People with Complex Needs in the Place of Change	Housing Strategy & Policy Team Manager	Places	Director of Places	0	127
Enhanced Support for Young Victims of Domestic Abuse – <i>independent domestic violence advocate.</i>	Head of Safer Neighbourhood	Places	Director of Places	19	40
Specialist Outreach Worker Novel Psychoactive Substances	Head of Safer Neighbourhood	Places	Director of Places	22	35
Operation Smoke out – <i>reduce smoking prevalence in children of secondary school age.</i>	Tobacco Control Strategy Co-ordinator	Places	Director of Places	0	25
Addressing Poverty and Reducing the Impact on People in North Lincolnshire (HWBB Strategy Priority2) – <i>needs assessment, lifestyle support to debt counselling.</i>	Consultant in Public Health (Assurance & Protection)	Policy & Resources	Director of Policy & Resources	44	58
Volunteer Buddy Scheme - 'Link Up' – <i>combating loneliness of older people in community.</i>	Head of Universal Prevention Services Adults & Children	People	Director of People	63	60
Protect Against Child Exploitation- <i>raise awareness & take action against CSE.</i>	Head of Universal Prevention Services Adults & Children	People	Director of People	20	60
Children's Literacy – <i>improve levels & literacy in children & parents.</i>	Assistant Director Education	People	Director of People	12	37
Suicide Prevention – <i>train suicide prevention advisers & selfharm courses in community.</i>	Health Improvement Practitioner – Specialist Mental Health	People	Director of Public Health	6	21
Young People and Risk Taking Behaviours - Screening Tool – <i>to be used in A&E to reduce harmful behaviour.</i>	Health Improvement Practitioner Advanced - Prevention	People	Director of Public health	7	4
Community grants – <i>for local groups to improve health & wellbeing.</i>	Partnership & Resource Manager	Places	Director of Public Health	25	50
Underage Sales Prevention and Test Purchasing – <i>additional targeted visits.</i>	Trading Standards & Licensing Manager	Places	Director of Public Health	3	-
Expansion of the Walking the Way to Health – <i>to include half hour walks from GP surgeries.</i>	Health Promotion Officer	Places	Director of Public Health	20	40
Total				327	870

APPLICATION FORM FOR PUBLIC HEALTH OUTCOMES FUND 2013 & 2014-15

The Public Health Outcomes Fund is designed to support initiatives that will make a positive impact on the health and wellbeing of the North Lincolnshire population. It should be linked to the achievement of Public Health outcomes and be one-off non-recurring activity that will be implemented within the financial years 2013-14 and 2014-2015.

1. Name of proposal

2. Description of proposal – outline all the key elements/evidence base

3. State the Public Health Outcome framework indicators that this proposal contribute towards together with the rationale (Refer to Annex A of this paper and Part 2 of Technical Specification for more information via hyperlink) <https://www.gov.uk/government/publications/healthy-lives-healthy-people-improving-outcomes-and-supporting-transparency>

PH Outcome Indicator	PH Outcome description	Rationale
eg 1.17	Fuel Poverty	<i>Fuel poverty is linked to low home temperature. Children living in cold homes are twice as likely to suffer from chest problems, asthma and bronchitis. Number of excess winter deaths in North Lincolnshire is currently 106 per annum.</i>

(Please also state other targets, priorities that link to this proposal)

4. a What are the outcomes of this proposal?

b How will these outcomes be measured?

c How will you evaluate?

5. Overview of proposed budget spending plan eg resources, training, activity costs etc.

13-14 £	14-15 £	Total £	Description
			Total

6. Proposed Next Steps to deliver proposal – including the key tasks and timescales (with dates) for the development and implementation of this proposal. State who would lead on processing this, highlighting any capacity issues.

I confirm that:

I have read and understood the criteria for application and realise that the funding is non-recurring and needs to be spent by end of March 2015.

Name of Lead (from North Lincolnshire Council)			
Post:		Tel:	
E-mail:		Date	

Please provide the name of the Director from North Lincolnshire Council who you have liaised with prior to submitting your application and who supports your proposal.

Name of Sponsor (Director from North Lincolnshire Council supporting the proposal)		Post	
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Please send completed application form by 5pm on....

IMPORTANT: Do not proceed with activity that will incur any costs until you have received written confirmation from within Public Health that your application has been successful.