

**NORTH LINCOLNSHIRE COUNCIL**

**CABINET**

**NORTH LINCOLNSHIRE CAREERS EVENT**

**1. OBJECT AND KEY POINTS IN THIS REPORT**

- 1.1 To update Cabinet on the success of the 2014 North Lincolnshire Careers Event.
- 1.2 To seek approval to hold the North Lincolnshire Careers Event in October 2015.

**2. BACKGROUND INFORMATION**

- 2.1 The council decided in 2012 to reinstate an annual careers event for all young people in Year 11. The event has gone from strength to strength.
- 2.2 The 2014 event was held on 14 October 2014 at the Baths Hall in Scunthorpe. It attracted 68 exhibitors ranging from local businesses and colleges to Universities from Nottingham, Lincoln and Huddersfield.
- 2.3 The exhibitors gave young people an opportunity to 'have a go' including the eating of bugs, making of cakes, a welding simulator and styling hair.
- 2.4 The event was supported financially by the European Social Fund and the Skills Show which enabled us to provide 'photo booths' where young people held a black board with their aspired career choice written on it and had their photo taken and produced on a postcard. We took 900 photos on the day.
- 2.5 Approximately 1,700 people attended the event. We have received positive feedback from both exhibitors and attendees.

**3. OPTIONS FOR CONSIDERATION**

- 3.1 Cabinet is asked to support the staging of a careers event in October 2015. The alternative is to not hold an event.

**4. ANALYSIS OF OPTIONS**

- 4.1 The Annual Careers Event provides an opportunity for all local secondary schools to send their year 10/11 pupils to an independent careers event that helps in highlighting the range of potential career options available to

them. It also gives them a chance to engage directly with colleges and universities about further and higher education pathways to their chosen careers. The event remains open until 5pm. This provides an opportunity for parents to return with young people. Other interested members of the public etc are then also able to attend during this early evening period.

**5. RESOURCE IMPLICATIONS (FINANCIAL, STAFFING, PROPERTY, IT)**

5.1 Financial provision has been made in the four-year budget to provide the Careers event.

5.2 There are no further resource implications requiring consideration.

**6. OUTCOMES OF INTEGRATED IMPACTASSESSMENT (IF APPLICABLE)**

6.1 Not applicable.

**7. OUTCOMES OF CONSULTATION AND CONFLICTS OF INTERESTS DECLARED**

7.1 A wide range of partners are involved in the planning and delivery of the North Lincolnshire Careers Event. Their views as well as those provided via consultation with schools will help shape the event going forward.

7.2 The feedback from both exhibitors and attendees suggests that the event is well received and highly valued. Officers will consider the feedback received in some detail to identify any improvements we can make for future events.

7.3 There are no known conflicts of interest to consider.

**8. RECOMMENDATIONS**

8.1 That Cabinet notes the success of the 2014 North Lincolnshire Careers Event held on 14 October 2014.

8.2 That Cabinet approves that a similar event is held in October 2015.

**DIRECTOR OF PLACES**

Civic Centre  
SCUNTHORPE  
North Lincolnshire  
DN16 1AB  
Author: Lesley Potts  
Date: 21 October 2014

**Background Papers used in the preparation of this report. Nil**