

NORTH LINCOLNSHIRE COUNCIL

**ASSET MANAGEMENT, CULTURE AND HOUSING
CABINET MEMBER**

CULTURAL SERVICES FEES AND CHARGES

1. OBJECT AND KEY POINTS IN THIS REPORT

- 1.1 To agree the principles for setting the remaining fees and charges for Cultural Services.
- 1.2 Fees and charges have already been set for Normanby Hall Country Park admissions. The focus of this report is the remaining fees and charges for the Museums Service, including Normanby, and 20-21 Visual Arts Centre.

2. BACKGROUND INFORMATION

- 2.1 We need to set fees and charges for a range of services at a level to meet revised income targets. Fees and charges need to be flexible to respond to changing market conditions.
- 2.2 Last year we set broad principles to establish fees and charges rather than specific sums for each service.
- 2.3 This year we are proposing taking the same approach to the setting of fees and charges. This includes:
 - Setting charges to achieve at least full cost recovery
 - Benchmarking with other similar services or venues

3. OPTIONS FOR CONSIDERATION

- 3.1 Option one is to adopt the above principles. We will set the charges at a level that will enable the services to meet income targets and to continue to provide value for money for our customers.
- 3.2 Option two is to take a different approach.

4. ANALYSIS OF OPTIONS

4.1 Option one is the preferred option. It provides officers the discretion to negotiate prices depending on the circumstances. It allows services to be more responsive to the market in which they are operating. It represents a more commercial approach to charging for these services. It is therefore consistent with the council's commercial policy direction.

5. RESOURCE IMPLICATIONS (FINANCIAL, STAFFING, PROPERTY, IT)

5.1 We will set the charges at a level to meet the income targets set in the council's budget on 25 February 2014. We will ensure they are set at a level that will continue to provide good value for money.

5.2 There are no staffing, property or other implications at this stage.

6. OUTCOMES OF INTEGRATED IMPACT ASSESSMENT (IF APPLICABLE)

6.1 By keeping services affordable we can contribute towards increasing participation.

7. OUTCOMES OF CONSULTATION AND CONFLICTS OF INTERESTS DECLARED

7.1 There are no declared conflicts of interest.

8. RECOMMENDATIONS

8.1 That the Cabinet Member agrees the principles for setting fees and charges outlined in this report.

DIRECTOR OF PLACES

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Background Papers used in the preparation of this report: None