

**NORTH LINCOLNSHIRE COUNCIL**

**CUSTOMER SERVICES, SPORT & LEISURE  
ASSET MANAGEMENT, CULTURE & HOUSING,  
AND  
PEOPLE  
CABINET MEMBERS**

**COMMUNITY GRANT AID – CASH FOR YOUR COMMUNITY**

**1. OBJECT AND KEY POINTS IN THIS REPORT**

- 1.1 To consider a partnership opportunity with the Scunthorpe Telegraph to provide financial support to local community groups.
- 1.2 The key point of the report is as follows.
  - The Scunthorpe Telegraph have offered the council the opportunity to partner with the cash for your community promotion. This will require £15,000 from the Council's Community Grant Fund.

**2. BACKGROUND INFORMATION**

- 2.1 The Community Grant Fund includes a scheme to help support the revenue costs of community groups.
- 2.2 The council has received an approach from the Scunthorpe Telegraph offering the opportunity to be involved in the Cash for Your Community promotion. This will run in the paper for 11 weeks with registration forms and voting coupons. External promotion will also take place during this period. The voting coupons will then be counted and verified and the amounts won published in the paper in the New Year.
- 2.3 The council is required to contribute £15,000. Cheques for the winners will be issued by Northcliffe Media in the New Year.
- 2.4 In return the council would benefit from its logo on all Cash for Your Community publicity and editorial in the paper and external branding. North Lincolnshire Council representatives will also join Scunthorpe Telegraph representatives in presenting the top 3 winners of the competition with their cheques.

### **3. OPTIONS FOR CONSIDERATION**

3.1 The options available to the Cabinet Members are as follows.

- Approving the offer as submitted;
- Decline the offer; or
- Offer partnership involvement at a reduced level.

### **4. ANALYSIS OF OPTIONS**

4.1 Offering Community grant support at a reduced level, or rejection of an application, could mean that the promotion will not progress, or community groups will receive reduced support

### **5. RESOURCE IMPLICATIONS (FINANCIAL, STAFFING, PROPERTY, IT)**

5.1 Financial

5.1.1 The Council Community Grant Fund revenue budget for 2014/15 is £148,000. To date £104,393 has been committed. This leaves £43,607 to allocate. The amount required to support the promotion in this report to the level recommended by officers amounts to £15,000.

5.2 Staffing, Property and IT

5.2.1 There are no staffing, property or IT related implications to consider.

### **6. OTHER IMPLICATIONS (STATUTORY, ENVIRONMENTAL, DIVERSITY, SECTION 17 - CRIME AND DISORDER, RISK AND OTHER)**

6.1 Enabling individuals and communities across North Lincolnshire to become involved in sports, art, culture and heritage projects is an excellent way to encourage participation from a wide and diverse range of social, ethnic and cultural backgrounds in support of our diversity aims.

6.2 Getting more people to take part in active recreation can have a positive impact towards reducing cases of crime and anti-social behaviour.

6.3 There are no other implications to consider.

### **7. OUTCOMES OF CONSULTATION**

7.1 Securing funding for community projects in North Lincolnshire can often prove difficult for community groups. Community organisations have told us that they need the Council's support to help lever in other funding for their projects.

## **8. RECOMMENDATIONS**

- 8.1 That the Cabinet Members approve the offer to partner with the Scunthorpe Telegraph Cash for Your Community promotion.
- 8.2 That the Cabinet Members approve a partnership fund of £15,000 allocated from the Council's Community Grant Fund with the condition that funds allocated can only be used for the benefit of voluntary groups based in North Lincolnshire.

**DIRECTOR OF PEOPLE  
DIRECTOR OF PLACES**

Hewson House  
Station Road  
BRIGG  
North Lincolnshire  
DN20 8XY

Author: Simon Seal  
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**Background Papers used in the preparation of this report: None**