Report of the Director of Places

Decision to be taken after:
15 October 2013

NORTH LINCOLNSHIRE COUNCIL

HIGHWAYS AND NEIGHBOURHOODS CABINET MEMBER

PROPOSED RELAXATION OF CAR PARKING CHARGES FOR LATE NIGHT CHRISTMAS SHOPPING EVENTS

1. OBJECT AND KEY POINTS IN THIS REPORT

1.1 To reconsider the relaxation of car parking charges as in previous years to coincide with the Late Night Christmas Shopping Events in Scunthorpe and Brigg (five in Scunthorpe and one in Brigg).

2. BACKGROUND INFORMATION

2.1 In previous years, the council has relaxed charges for car parking from 4.00pm on the evenings when the Late Night Shopping Events are taking place (six in total last year).

2.2 Any monies taken through the ticket machines after 4.00pm have been donated to Charity (The Mayor's Appeal Fund/Brigg Mayor's Appeal Fund). The public have been advised of this fact if they wish to make a contribution.

2.3 The Late Night Christmas Shopping Events this year are taking place following the switch on of the lights on Thursday 21 November in Scunthorpe.

3. OPTIONS FOR CONSIDERATION

3.1 It is proposed to relax car parking charges after 4.00pm on the following dates in Scunthorpe and Ashby:-

Thursday 21 November
Thursday 28 November
Thursday 5 December
Thursday 12 December
Thursday 19 December

and on Friday 29 November in Brigg.

4. ANALYSIS OF OPTIONS

4.1 Approving the relaxation of charges after 4.00pm may encourage shoppers into the town centres for these late night events, and boost donations to the Mayors Appeal Fund's.

4.2 Not approving the relaxation of charges after 4.00pm may have a detrimental impact on trade in the town centres for these late night events.

5. RESOURCE IMPLICATIONS (FINANCIAL, STAFFING, PROPERTY, IT)

5.1 The amount donated to the Mayors' charities last year for six events was £957.90. A similar amount is anticipated for this year.

6. OUTCOMES OF INTEGRATED IMPACT ASSESSMENT (IF APPLICABLE)

6.1 There are no adverse issues that arise from this matter.

7. OUTCOMES OF CONSULTATION AND CONFLICTS OF INTERESTS DECLARED

7.1 No consultation has taken place other than internally.

7.2 There are no known conflicts of interest to highlight for consideration.

8. RECOMMENDATIONS

8.1 That the Cabinet Member approves the waiving of car parking charges after 4.00pm on 21 November, 28 November, 5 December, 12 December and 19 December in Scunthorpe and Ashby and on 29 November in Brigg, and donate any revenue received to the relevant Mayors Appeal Funds.

DIRECTOR OF PLACES

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Background Papers used in the preparation of this report
Ticket Machine Data for 2012