

NORTH LINCOLNSHIRE COUNCIL

**HIGHWAYS AND PLANNING
CABINET MEMBER**

**PUBLIC TRANSPORT:
NORMANBY ENTERPRISE PARK**

1. OBJECT AND KEY POINTS IN THIS REPORT

- 1.1 To approve the continuation of journeys between Scunthorpe Bus Station and Normanby Enterprise Park.
- 1.2 This will replace an existing contract which expires at the end of November.
- 1.3 The number of passengers using these journeys has declined. However, we recommend that they be continued because they provide essential travel to work for a small number of people.

2. BACKGROUND INFORMATION

- 2.1 Hornsby run a commercial bus service without subsidy between Scunthorpe, Broughton and Brigg between 07:00 and 18:00, Monday to Saturday. The Council has a contract with Hornsby which extends journeys to Normanby Enterprise Park (NEP) in the early morning and evenings, Monday to Friday. The council has just renewed this contract. (Minute 58, 6 July 2009 refers).
- 2.2 The council also pays Hornsby to provide four extra journeys during the day between Scunthorpe Bus station and NEP. Appendix 1 gives a full timetable and shows these journeys in blue. Transport law allows us to agree a payment with Hornsby for these "add-ons" instead of going out for quotes. However, these agreements cannot now last more than five years. If we wish to continue, a new agreement is needed.
- 2.3 The number of users of these add-on journeys has declined steeply over the last 18 months. Surveys in June showed that most journeys carried fewer than six passengers.
- 2.4 Hornsby have decided that in view of rising costs and falling revenue, the cost of this contract will rise from £41.55 per day to £60 per day if the council wishes it to continue after the end of November.

3. **OUTCOMES OF CONSULTATION**

- 3.1 We have consulted companies on Foxhills Industrial Estate and NEP about the use of these journeys by their staff. We sent out 51 letters and received replies from five companies.
- 3.2 People working on these sites live over a wide area and the times of their working day are spread by shift work, overtime, short time working and other factors. Though the bus service is valuable to some, it is impossible at reasonable cost to arrange a bus service which will suit most people.
- 3.3 The timetable fits the usual shift times of the largest employer on NEP. Most start/finish times of another large employer vary by one hour. We cannot afford to serve both.
- 3.4 We also received replies from two individual users who value these services who would find it difficult to get to work without them.

4. **OPTIONS AND ANALYSIS**

- 4.1 We do not think that changing the times of these journeys will increase the number of users. Indeed, we might lose existing passengers.
- 4.2 Hornsby's proposed price increase from £41.55 per day to £60 per day is high. The Company says...
 - It has lost a substantial amount of revenue on these journeys over the last two years because fewer people are travelling. We accept this.
 - Cost inflation for bus services in recent years has far exceeded the rise in the retail price index. A survey of bus operators' costs suggests that they have risen by over 40% since 2003 compared with an rpi increase of less than 20%.
 - The extensions to NEP mean that the Company cannot provide an efficient and regular timetable between Scunthorpe Bus Station and Brigg with just two buses.
- 4.3 We could tender these journeys but there may be few operators interested.
- 4.4 The present arrangements are helpful to users because they offer through journeys from Brigg, Broughton, Ashby and Scunthorpe to Foxhills and NEP. They have no time penalty for connections in the Bus Station and through tickets are available. New arrangements which disrupt this would deter passengers rather than encourage them.
- 4.5 Foxhills and NEP are amongst North Lincolnshire's most important industrial sites and a bus service is an asset. It may be that the number of users might grow again as economic conditions improve. In view of this, we propose to continue the present arrangement at a revised cost of £60 per weekday for a 16 month period until 25 March 2011.

- 4.6 During this time, we will monitor the number of users and publicise the service with companies in the area. We will review the service again towards the end of 2010.

5. RESOURCE IMPLICATIONS (FINANCIAL, STAFFING, PROPERTY, IT)

5.1 Financial

5.1.1 The cost of the existing service at £60 per weekday will be £5,400 from 30 November until 31 March 2010. This will be £1,660 more than budgeted in the current financial year. The extra money needed can be found within the approved public transport budget.

5.1.2 The cost of the service in 2010/11 will be £15,600, £4,800 more than expected. The council has set a provisional budget for 2010/11 which suggests that the extra cost can be met from this budget.

5.2 There is no staffing, property or IT implication.

6. OTHER IMPLICATIONS (STATUTORY, ENVIRONMENTAL, DIVERSITY, SECTION 17 - CRIME AND DISORDER, RISK AND OTHER)

6.1 Environmental

6.1.1 The service provides an alternative to the private car.

6.2 Diversity

6.2.1 It allows people who do not have access to a car to reach jobs on Foxhills Industrial Estate and NEP.

6.3 Risk

6.3.1 If the decline in passengers continues and the service is no longer justified or affordable, the contract may be ended at two months' notice.

7. RECOMMENDATIONS

7.1 That an agreement be made with Hornsby Travel Services to continue the extended journeys serving Foxhills Industrial Estate and Normanby Enterprise Park from 30 November 2009 until 25 March 2011 at a cost of £60 per weekday.

7.2 Additional publicity be provided to increase awareness of the service.

7.3 A further review be carried out in March 2010.

SERVICE DIRECTOR HIGHWAYS AND PLANNING

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Background Papers used in the preparation of this report:

Papers on file 09/1352 held by the Public Transport team.

Service 4 Timetable

Extended services are shown in Blue

Brigg - Broughton - Ashby - Scunthorpe - Normanby Enterprise Park Service 4

Monday to Friday

| Day | CD | | NCD | | | | | | | | | | | |
|---------------------|-----|-----|-----|-----|-----|-----|-----|------|------|------|------|------|------|------|
| Brigg Cary Lane | 500 | 630 | 700 | 730 | 755 | 755 | 900 | 1000 | 1100 | 1200 | 1300 | 1400 | 1505 | 1600 |
| Castlethorpe Corner | 505 | 635 | 705 | 735 | 800 | 800 | 905 | 1005 | 1105 | 1205 | 1305 | 1405 | 1510 | ... |
| Broughton Red Lion | 511 | 641 | 711 | 741 | 806 | 806 | 916 | 1016 | 1116 | 1216 | 1311 | 1416 | 1521 | 1605 |
| Morrisons | 521 | 651 | 721 | 751 | 816 | 816 | 927 | 1027 | 1127 | 1227 | 1321 | 1427 | 1532 | 1616 |
| Hornsby Depot | 524 | 654 | 724 | 754 | 819 | 819 | 930 | 1030 | 1130 | 1230 | 1324 | 1430 | 1535 | 1627 |
| Brumby Corner | 531 | 701 | 731 | 801 | ... | 826 | 938 | 1038 | 1138 | 1238 | 1331 | 1438 | 1543 | 1630 |
| Glover Road | ... | ... | ... | ... | 835 | ... | ... | ... | ... | ... | ... | ... | ... | 1638 |
| Scunthorpe Bus Sta | 540 | 710 | 740 | 810 | 845 | 835 | 945 | 1045 | 1145 | 1245 | 1340 | 1445 | 1550 | 1645 |
| Old Crosby | 543 | 714 | 743 | 813 | ... | ... | ... | ... | ... | ... | 1343 | ... | ... | ... |
| Nisa | 548 | 720 | 748 | 818 | ... | ... | ... | ... | ... | ... | 1348 | ... | ... | ... |

| | | | | | | |
|----------------------|------|------|------|------|------|------|
| Brigg Cary Lane | ... | 1705 | 1740 | ... | ... | ... |
| Brigg Barnard Ave | ... | ... | ... | 1805 | 1835 | 2100 |
| Castlethorpe Corner | ... | 1710 | 1745 | 1810 | 1840 | 2105 |
| Broughton Red Lion | ... | 1721 | 1756 | 1816 | 1846 | 2114 |
| Morrisons | ... | 1732 | 1807 | 1826 | 1857 | 2122 |
| Hornsby Depot | ... | 1735 | 1810 | 1829 | 1900 | 2125 |
| Brumby Corner | ... | 1743 | ... | 1836 | ... | 2131 |
| Scunthorpe Bus Sta | 1650 | 1750 | ... | 1843 | ... | 2142 |
| Old Crosby | 1655 | ... | ... | ... | ... | 2145 |
| Nisa | 1710 | ... | ... | ... | ... | 2150 |
| Hospital Outpatients | ... | ... | ... | 1849 | ... | ... |
| Scunthorpe Hospital | ... | ... | ... | 1850 | ... | ... |

 Hornsby commercial service, not subsidised.

 Brigg - Scunthorpe contracted service.

 "De minimis" extensions, subject of this report.

Codes: **CD**- College Days Only **NCD**- Not College Days

Normanby Enterprise Park - Scunthorpe - Ashby - Broughton - Brigg Service 4

Monday to Friday

| Day | CD | | | | | | | | | | | | | | NCD |
|---------------------|-----|-----|-----|-----|-----|------|------|------|------|------|------|------|------|------|-----|
| Nisa | 610 | ... | ... | ... | ... | ... | ... | ... | ... | ... | 1408 | ... | ... | ... | |
| Old Crosby | 615 | ... | ... | ... | ... | ... | ... | ... | ... | ... | 1413 | ... | ... | ... | |
| Scunthorpe Bus Sta | 620 | ... | ... | 800 | 910 | 1010 | 1110 | 1210 | 1310 | 1418 | 1510 | 1600 | 1610 | 1650 | |
| Glover Road | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | 1610 | ... | ... | |
| Brumby Corner | 626 | ... | ... | 807 | 917 | 1017 | 1117 | 1217 | 1317 | 1425 | 1517 | 1612 | 1617 | 1657 | |
| Hornsby Depot | 635 | 700 | 730 | 815 | 925 | 1025 | 1125 | 1225 | 1325 | 1433 | 1525 | 1620 | 1625 | 1705 | |
| Morrisons | 638 | 703 | 733 | 818 | 928 | 1028 | 1128 | 1228 | 1328 | 1436 | 1528 | 1623 | 1628 | 1708 | |
| Broughton Red Lion | 646 | 711 | 741 | 829 | 939 | 1039 | 1139 | 1239 | 1339 | 1447 | 1539 | 1634 | 1639 | 1719 | |
| Castlethorpe Corner | 651 | 716 | 746 | 840 | 950 | 1050 | 1150 | 1250 | 1350 | 1458 | 1550 | 1645 | 1650 | 1730 | |
| Brigg Cary Lane | 656 | 721 | 751 | 845 | 955 | 1055 | 1155 | 1255 | 1355 | 1503 | 1555 | 1650 | 1655 | 1735 | |

| | | | | |
|---------------------|------|------|------|------|
| Scunthorpe Hospital | ... | ... | 2010 | ... |
| Nisa | 1710 | ... | ... | 2210 |
| Old Crosby | 1715 | ... | ... | 2215 |
| Scunthorpe Bus Sta | 1720 | 1750 | 2020 | 2220 |
| Glover Road | ... | ... | ... | ... |
| Brumby Corner | 1727 | 1757 | 2025 | 2225 |
| Hornsby Depot | 1735 | 1805 | 2031 | 2231 |
| Morrisons | 1738 | 1808 | 2034 | 2234 |
| Broughton Red Lion | 1749 | 1819 | 2041 | 2241 |
| Scawby Church | ... | ... | 2049 | 2249 |
| Sturton Crossroads | ... | ... | 2051 | 2251 |
| Castlethorpe Corner | 1800 | 1830 | ... | ... |
| Brigg Barnard Ave | 1805 | 1835 | 2058 | 2258 |
| Brigg Cary Lane | ... | ... | ... | ... |

 Hornsby commercial service, not subsidised.

 Brigg - Scunthorpe contracted service.

 "De minimis" extensions, subject of this report.

Please note that service 4 runs between Brigg and Scunthorpe on Saturday and Sunday, no weekend journey extends to Normanby Enterprise Park.