

NORTH LINCOLNSHIRE COUNCIL

**SPORT, LEISURE AND CULTURE
CABINET MEMBER**

HIRE CHARGES FOR PLOWRIGHT STAR CAFÉ BAR

1. OBJECT AND KEY POINTS IN THIS REPORT

- 1.1 To consider the charging policy for the Plowright Star Café Bar.
- 1.2 The key points of the report are as follows.
- The refurbishment work on the Plowright Star Café Bar is now complete.
 - A pricing policy is needed to cover the variety of potential uses

2. BACKGROUND INFORMATION

- 2.1 The main potential uses for the Plowright Star Café Bar in addition to the usual lunchtime catering and performance catering and bar service are:
- Private functions & hires
 - Meetings (internal & external)
 - Performances
 - Workshops
- 2.2 The aim of the policy is to make the most of the income generating potential of the new facility while ensuring community and voluntary groups can afford to use it. This means that any hire will at least have to cover any additional staffing costs in addition for allowing for a reasonable return on the council's investment.
- 2.3 As the Plowright has a staff controlled response to the fire exit and evacuation procedure, rather than, an audible alarm, a Duty Manager is required to be available for every event in the building.
- 2.4 Benchmarking with other similar venues and council meeting rooms to inform the policy has informed the proposed charging policy (see appendix 1).

3. OPTIONS FOR CONSIDERATION

- 3.1 The following options are available for consideration.

3.1.1 **Option 1** - suggested charges are set out below for private functions/hires, meetings and workshops:

Mon – Friday 9.00am -11.30am or 2.30pm to 5.00pm	£45
Monday – Friday after 5.00pm (up to 2.5 hours)	£45
Weekends - per hour	£25
Additional hours outside the core times- per hour	£25

The hire of the space for a performance would be negotiated with the promoter in line with current practice for the auditorium. Consideration of discounts for regular bookings is possible. It is suggested that this should be by negotiation on a case by case basis.

3.1.2 **Option 2** - to approve a different rate of charges.

4. **ANALYSIS OF OPTIONS**

4.1 Option 1 is the preferred option, as it covers staff costs and allows for a return on the council's investment.

5. **RESOURCE IMPLICATIONS (FINANCIAL, STAFFING, PROPERTY, IT)**

5.1 There are no other resource implications other than those mentioned above.

6. **OTHER IMPLICATIONS (STATUTORY, ENVIRONMENTAL, DIVERSITY, SECTION 17 - CRIME AND DISORDER, RISK AND OTHER)**

6.1 The prices proposed are calculated with a view to encouraging increased participation and engagement in the Arts as measured by National Indicator no. 11. The price levels will also enable community and other groups to promote positive activities for young people.

7. **OUTCOMES OF CONSULTATION**

7.1 The recommendations are based on comparisons with other venues around the town.

8. **RECOMMENDATIONS**

8.1 That the Cabinet Member agrees the charging policy for the Plowright Star Café Bar set out in option 1 above.

SERVICE DIRECTOR ASSET MANAGEMENT AND CULTURE

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Background Papers used in the preparation of this report: None

Appendix 1

Venue Comparison
(venue/function room to accommodate approx 40 covers for small function)

Venue	Room Hire (daytime)	Room Hire (evening)	Price per cover Modest buffet	Price per cover coffee	Additional comments
The Clamart	£50.00	£50.00	£5.50	£1.20	Hire for full day/night
The Royal Hotel	Free	Free	£9.00		
Gallows (above Honest Lawyer)	Prices depend on actual booking				Only holds 30 No lift to function room
Howdens Lodge	£125.00 all day	£125.00 all day	£5.50	£1.50	
Heslam Park Rugby Club	£60 all day	£60 all day	£5.50 from	N/A	£80 deposit on booking
Greeson Hall Community Centre	£32 up to 4hrs	£41 weekends up to 4hrs	Outside catering		Deposit required
The Wortley House Hotel	£50	£50	£8.50	£2.00	No min no.
Pittwood House Council Chamber/International Room	£30 first hour £15 for second hour £10 for every other hour.				
Pittwood House Function Rooms 1 & 2	£30 for the first hour £10 for every other hour				
20-21	£30 half day £55 full day £26 per hour for additional hours				
North Lincs Museum	£66 per day £82 per evening				Costs reflect need for additional staff
Normanby Hall	£35.75 small rooms , £53.50 conference & dining rooms				Normally charge per delegate.