

NORTH LINCOLNSHIRE COUNCIL

**NEIGHBOURHOOD, ENVIRONMENT AND
COMMUNITIES CABINET MEMBER**

“ROUND 18” PROGRESS REPORT

1. OBJECT AND KEY POINTS IN THIS REPORT

- 1.1 The object of this report is to provide an update on the performance of the kerbside recycling schemes recently introduced into the Crosby area of Scunthorpe.
- 1.2 The key points of the report are:
- The implementation of kerbside recycling schemes into “Round 18” has been relatively successful
 - Participation rates and material capture rates remain low relative to the average performance recorded for the rest of North Lincolnshire, but anticipated operational difficulties have not been encountered
 - Further work is required to improve performance of the scheme

2. BACKGROUND INFORMATION

- 2.1 Alternate weekly collections of recyclable materials and general waste were introduced into the Crosby area of Scunthorpe in May of this year. This followed an extensive pre-publicity campaign and consultation with local residents.
- 2.2 Following the implementation of the scheme, monitoring has been undertaken to assess the extent of active participation and the weights and quality of recovered materials.
- 2.3 Current performance compared with the average elsewhere within North Lincolnshire is detailed in the table below. Figures reported are kilograms per household per collection:

Scheme	Round 18	Average for North Lincs
Burgundy Bin	1.54	1.89
Brown Bin	7.57	12.18

Kerbside Boxes	3.01	5.60
Residual Bin	20.61	16.03
Total	32.73	35.70
% Recovered	37.03%	55.10%

- 2.4 Despite being below the average performance achieved elsewhere, the output from 'Round 18' residents is still very creditable and represents a significant improvement on what went before. There is still much room for improvement.
- 2.5 An analysis of active participation in the kerbside blue & green box scheme, which has operated within the Crosby area for a number of years, has confirmed a significant increase this year compared with 2008. Levels of active participation in the burgundy and brown bin schemes, is still being assessed.
- 2.6 No other significant problems, operational or otherwise, have been encountered following the introduction of recycling schemes. The quality of captured material is comparable with that recovered elsewhere and only limited interventions have been necessary.
- 2.7 Strategies for improving participation and capture rates within 'Round 18' and throughout North Lincolnshire are a feature of the draft Municipal Waste Management Strategy. A key component of this is the 'Doorstepping' initiative introduced in July 2008. This is the subject of a separate report to the Cabinet Member.
- 2.8 Analyses of the residual (green/grey bin) waste stream and of the waste sent to landfill from the Household Recycling Centres (HRCs) have confirmed the presence of recyclable materials, which could be recovered through the existing infrastructure. In addition to 'doorstepping', this has also prompted the implementation of a 'meet and greet' service at each of the eight HRCs.
- 2.9 The diverse nature of the Crosby area of Scunthorpe has raised concerns about the effectiveness of printed media as a means of communicating with local residents. The face-to-face contact provided by the Recycling Officers and other Waste Management personnel is considered to be most effective in raising awareness and resolving any difficulties encountered.
- 2.10 Any resident of North Lincolnshire, including those that comprise 'Round 18', can utilise the network of HRCs for the disposal of excess household waste that cannot be contained within the bins and boxes provided. Currently, those accessing the sites will be met on arrival and be given appropriate advice on the use of recycling facilities on site.

3. OPTIONS FOR CONSIDERATION

- 3.1 Maintain the current range of strategies and resource levels to improve resident participation in recycling schemes on 'Round 18'.
- 3.2 Not to maintain the range of strategies and resource levels.

4. ANALYSIS OF OPTIONS

- 4.1 Maintenance of the current range of strategies and resource levels will improve resident participation to match participation rates in the rest North Lincolnshire.
- 4.2 Not maintaining current strategies and resource levels will have a detrimental effect on resident participation on 'Round 18'.

5. RESOURCE IMPLICATIONS (FINANCIAL, STAFFING, PROPERTY, IT)

- 5.1 Existing levels of staffing, including the two Recycling Officers, is believed sufficient to deliver a range of strategies aimed at improving resident participation in schemes.
- 5.2 Improving the performance of recycling schemes and minimising landfill tax liability is fundamental to the achievement of service area efficiency targets.

6. OTHER IMPLICATIONS (STATUTORY, ENVIRONMENTAL, DIVERSITY, SECTION 17 - CRIME AND DISORDER, RISK AND OTHER)

- 6.1 Reducing waste, improving recycling performance and diverting waste away from landfill are organisational priorities and the subject of National Indicators.
- 6.2 Engaging with residents from diverse ethnic groups and overcoming cultural barriers to recycling is necessary if statutory performance targets are to be met and exceeded.

7. OUTCOMES OF CONSULTATION

- 7.1 Prior to commencement, all 'Round 18' residents were consulted on the design of the scheme. This resulted in the supply of burgundy bins to all householders and the opportunity to opt in to the brown bin organic waste collection scheme. Currently around 20% of 'Round 18' residents are in receipt of regular collections of a brown bin.

8. **RECOMMENDATIONS**

- 8.1 The efforts to date, of 'Round 18' residents, should be commended.
- 8.2 The strategies outlined in this report for improving resident participation in recycling etc. schemes are maintained.

SERVICE DIRECTOR NEIGHBOURHOOD & ENVIRONMENT

The Angel
BRIGG
North Lincolnshire
DN20 8LD

Author: Kevin Booth
Date: 8 September 2009

Background Papers used in the preparation of this report

None.