

NORTH LINCOLNSHIRE COUNCIL

**CORPORATE SERVICES
CABINET MEMBER**

CREATION OF A POST OF TOBACCO CONTROL STRATEGY CO-ORDINATOR

1. OBJECT AND KEY POINTS IN THIS REPORT

- 1.1 To seek the Cabinet Member's approval to create a permanent post of Tobacco Control Strategy Co-ordinator.

2. BACKGROUND INFORMATION

- 2.1 Smoking is one of the leading causes of health inequality and premature morbidity and mortality in North Lincolnshire. Smoking Prevalence is one of our 35 priority Local Area Agreement (LAA) targets.
- 2.2 Funding from NHS North Lincolnshire has been identified to create a post of Tobacco Control Strategy Co-ordinator as recommended by the Department of Health National Support team, which was supported by Cabinet in January 2009. The post has been evaluated using the council's job evaluation process at Grade 9. The post will report to the Health Improvement and Partnership Manager whose grade will not be affected.
- 2.3 Support will be provided by the Health Improvement Team in Neighbourhood and Environmental Services where the post will be located.

3. OPTIONS FOR CONSIDERATION

- 3.1 Option 1 - That the Cabinet Member approves the creation of a post of Tobacco Control Strategy Co-ordinator.
- 3.2 Option 2 - That the Cabinet Member does not approval the creation of a post of Tobacco Control Strategy Co-ordinator.

4. **ANALYSIS OF OPTIONS**

- 4.1 **Option 1** – It is the view of the Tobacco Control National Support Team (NST) in its appraisal of the tobacco control activity for North Lincolnshire that such a post is essential to maintain momentum and drive forward the plans for the reduction in use of tobacco and its associated ill health in our area.
- 4.2 **Option 2** – Without this post we would be reliant on existing resources where no single person has a full time remit to tackle this important area of work, with a consequent risk that best use of resources and effective partnership working would not be fully achieved.

5. **RESOURCE IMPLICATIONS (FINANCIAL, STAFFING, PROPERTY, IT)**

- 5.1 £45,000 of revenue funding has been identified by NHS North Lincolnshire and it has been agreed that the post would be located within North Lincolnshire Council in the Health Improvement Team, which would provide day to day line management and support. The budget will be transferred to the council.
- 5.2 A job description has been created and the post has been evaluated through the council's job evaluation procedure as Grade 9 with a mid point cost of £41,928.

6. **OTHER IMPLICATIONS (STATUTORY, ENVIRONMENTAL, DIVERSITY, SECTION 17 - CRIME AND DISORDER, RISK AND OTHER)**

- 6.1 The project will make a positive contribution to the Local Area Agreement (LAA) target and contribute to reducing inequalities and improving the health of residents of North Lincolnshire.
- 6.2 The Tobacco Strategy is monitored through the North Lincolnshire Smoke Free Alliance on which sit representatives from a range of bodies all with a remit in reducing the availability and effect of tobacco use in North Lincolnshire. It in turn reports to and its performance managed by the Well Being and Health Improvement Board (WHIP) of the Local Strategic Partnership (LSP).

7. **OUTCOMES OF CONSULTATION**

- 7.1 Members of the North Lincolnshire Smoke Free Alliance support the NST recommendations generally and the creation of this post specifically. All bodies and individuals with responsibility for actions within the Strategy have had an opportunity to comment. No adverse comments have been received.

7.2 The trade unions have been consulted and support the creation of this post.

8. RECOMMENDATIONS

8.1 That the Cabinet Member approves the creation of a post of Tobacco Control Strategy Co-ordinator.

SERVICE DIRECTOR NEIGHBOURHOOD AND ENVIRONMENT

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Background Papers used in the preparation of this report:

NST Report and recommendations (July 2008)
Cabinet report on NST visit (January 2009).
Minutes of Smoke Free North Lincolnshire Alliance meeting December 2008.