

NORTH LINCOLNSHIRE COUNCIL

**CORPORATE SERVICES
CABINET MEMBER**

LEADING THE WAY TO ACTIVE LIVES

1. OBJECT AND KEY POINTS IN THIS REPORT

- 1.1 To update the Cabinet Member on progress with a joint project in North and North East Lincolnshire to increase levels of physical activity and encourage healthier eating through the training and support of Community Health Educators.
- 1.2 To seek the appointment of a part time Clerical Assistant to provide support for the project.
- 1.3 The key points in this report are as follows: -
 - North and North East Lincolnshire are due to receive £313,366 over 3 years (through quarterly instalments) for a joint project “ Leading the Way to Healthier Lives“ that will commence in Summer 2008.
 - North Lincolnshire Council is the Lead Organisation for the local project which will last for three years.
 - This report provides details of the new project and proposes that a Clerical Assistant is employed through the funding available to support the project.

2. BACKGROUND INFORMATION

- 2.1 The Big Lottery Fund made available £165 million to 20 regional schemes in the country aimed at improving health and well being. The local Strategic Health Authority submitted a bid and was successful in receiving £7.2 million for the Yorkshire and Humber area. Within this funding, North and North East Lincolnshire are to run a project called “Leading the Way to Healthier Lives”. The project will run for three years from July 2008.
- 2.2 Training and support will be provided to people in the local area to equip them with the necessary skills, competencies and confidence to be able to run sporting clubs, other clubs or groups encouraging physical activity and healthier eating and to cascade healthier living advice throughout the area.

- 2.3 The project is a partnership between North Lincolnshire and North East Lincolnshire Councils, North Lincolnshire Primary Care Trust, North East Lincolnshire Care Trust Plus and Northern Lincolnshire and Goole Hospitals Trust. One full time Co-ordinator and one full time equivalent Community Food Worker will be employed.
- 2.4 In January 2008, approval for the post of Active Lives Co-ordinator was received. This post is due to be advertised in June 2008 and the project will then commence in July or August.
- 2.5 There is an additional post for a Part time Clerical Assistant who will support the project for which approval is being sought. This post is to be based in Church Square House and line managed by the Active Lives Co-ordinator. The post would be for a fixed term of three years.

3. OPTIONS FOR CONSIDERATION

- 3.1 There are two options for consideration which are: -
 - Option 1 - to host the clerical assistant post.
 - Option 2 - not to host this post and allow it to be hosted by a partner organisation.

4. ANALYSIS OF OPTIONS

- 4.1 Option 1 would provide the Active Lives Co-ordinator with direct support which would allow the council to manage and shape the project more effectively. The project will last for three years and can make a significant contribution to creating healthier communities and delivering on targets in a number of local strategies.
- 4.2 Option 2 would result in the clerical support for the Co-ordinator being located in another building under the management of a partner organisation which would make communications and efficiency more difficult.

5. RESOURCE IMPLICATIONS (FINANCIAL, STAFFING, PROPERTY, IT)

- 5.1 The full costs of Option 1 would be met from the project fund as follows: -.

➤ Clerical Assistant (16 hours per week) on (anticipated) Grade 3 (£12678- £13,336)	
mid point £13007 pro rata	£5625
➤ On costs (29.5%)	£1659
➤ Office expenses	£ 500
Total	£7784

6. OTHER IMPLICATIONS (STATUTORY, ENVIRONMENTAL, DIVERSITY, SECTION 17 CRIME AND DISORDER, RISK AND OTHER)

- 6.1 The project has many positive benefits. It supports active healthy lifestyles and provides opportunities for people to pursue regular exercise and eat more healthily. People volunteering to become Community Health Educators can increase their personal confidence and self esteem.

7. OUTCOMES OF CONSULTATION

- 7.1 The 'Leading the Way to an Active Life' project was developed through a series of multi agency meetings chaired by the Director of Public Health.
- 7.2 The Well Being and Health Improvement Partnership and North Lincolnshire Tackling Obesity Partnership support the project.
- 7.3 The full-time officials of the recognised trade unions have been sent a copy of this report and no adverse comments have been received.

8. RECOMMENDATIONS

- 8.1 That the Cabinet Member approves the appointment of a part time Clerical Officer (16 hours per week) for a period of three years as per Option 1.

SERVICE DIRECTOR NEIGHBOURHOOD AND ENVIRONMENT

Church Square House
SCUNTHORPE
North Lincolnshire
DN15 6XQ
Author: Trevor Parkin
Date: 23 May 2008

Background Papers used in the preparation of this report

"Altogether Better" – Strategic Health Authority Funding bid
"Leading the Way to Active Lives" project bid
Obesity Strategy 2006-2010
Cabinet Report – January 2008