

NORTH LINCOLNSHIRE COUNCIL

**LEISURE, ARTS AND CULTURE
CABINET MEMBER**

ARTS DEVELOPMENT GRANT APPLICATION

1. OBJECT AND KEY POINTS IN THIS REPORT

- 1.1 To consider an application for grant funding from Insight.
- 1.2 Insight have submitted an application for funding to support the annual open studio event in North and North East Lincolnshire.
- 1.3 This application needs consideration against the Arts Development Grant criteria and available funds.

2. BACKGROUND INFORMATION

- 2.1 Insight is a voluntary sector group that manages the annual open studio event that takes place across North and North East Lincolnshire.
- 2.2 Insight allows artists to open up their homes or studios to members of the public over two weekends in September.
- 2.3 This year it is estimated that 43 visual artists and 11 organisations will take part in the event including 33 artists and six organisations being from North Lincolnshire.
- 2.4 Artists are able to sell their work. In 2007 over £8,000 of work was sold over four days.
- 2.5 As part of the event Insight offers artists the opportunity to have three pieces of their work professionally photographed. These photographs are then printed in a full colour brochure. 5000 brochures are then distributed regionally.
- 2.6 A Public Relations and Marketing consultant is contracted to work with the artists involved in Insight to maximise positive press opportunities.

3. OPTIONS FOR CONSIDERATION

3.1 The options available to the Cabinet Member in considering this matter are as follows.

3.1.1 To approve the grant of £990 for Insight.

3.1.2 To approve a lesser grant for Insight.

3.1.3 To not approve the grant.

4. ANALYSIS OF OPTIONS

4.1 The application received meets all of the revised criteria in our grant aid scheme for assistance. There are sufficient funds in the Arts Development grant scheme to provide the amount recommended.

4.2 To approve the grant of £990 means that the planned event is able to take place in North Lincolnshire as proposed.

4.3 Offering grant support at a reduced level would jeopardise the event taking place in North Lincolnshire.

5. RESOURCE IMPLICATIONS (FINANCIAL, STAFFING, PROPERTY, IT)

5.1 Financial

5.1.1 Arts Development has allocated £12,000 to this scheme for 2008/9. There is £4,000 remaining for 2008/9 to support voluntary sector art groups.

5.1.2 Insight has been successful in gaining funding from Arts Council England, Yorkshire and North East Lincolnshire.

5.2 Staffing, Property and IT

5.2.1 There are no implications for staffing, property or IT.

6. OTHER IMPLICATIONS (STATUTORY, ENVIRONMENTAL, DIVERSITY, SECTION 17 - CRIME AND DISORDER, RISK AND OTHER)

6.1 The open studio event that Insight manages helps make art accessible to all members of the public from a potentially broad and diverse range of communities. This can help engage hard to reach groups to get involved in art. It also enables the work of many artists from all sectors of society to be exhibited.

7. OUTCOMES OF CONSULTATION

7.1 Consultation has taken place with colleagues at the Arts Council England, Yorkshire and at North East Lincolnshire Council. They both support the annual open studio event.

8. RECOMMENDATIONS

8.2 That the Cabinet Member approves a grant of £990 in support to Insight.

SERVICE DIRECTOR ASSET MANAGEMENT AND CULTURE

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Date: 8 July 2008

Background Papers used in the preparation of this report :

Arts Development Grant Aid Criteria